

Communications Data Group: Business Intelligence

CDG's Business Intelligence module helps gauge every facet of your business. From financial and service performance information to usage trending, Business Intelligence is designed to provide the information executives and managers need at their fingertips.

OVERVIEW

Business Intelligence offers at-a-glance access to essential information allowing executives and managers to obtain high-level metrics of financial, product offering, and operational data. Interactive trending graphs, charts, and data listings provide a real-time overview of your company's information and allow robust data filtering and access to more detailed information.

Included as part of the core MBS, BDS-I, and Mediation systems and fully integrated with our various application modules, Business Intelligence is an indispensable tool for seeing and understanding the big picture and the small details of your business.

DASHBOARD FEATURES

- Choose from more than 50 available financial, service, marketing, MBS, Mediation, and BDS-I gadgets.
- Customize individual gadgets, filter information, and define visual alerts.
- Access in-depth information, view MBS ticket details, and open MBS Subscriber records directly from Business Intelligence gadgets.
- Download CSVs and print information for additional reporting and data analysis.
- Create personalized views and gadget sets.
- Detach individual gadgets to view more information and monitor gadgets while doing other work.
- Design and create custom public and private gadgets through the Reporting module.

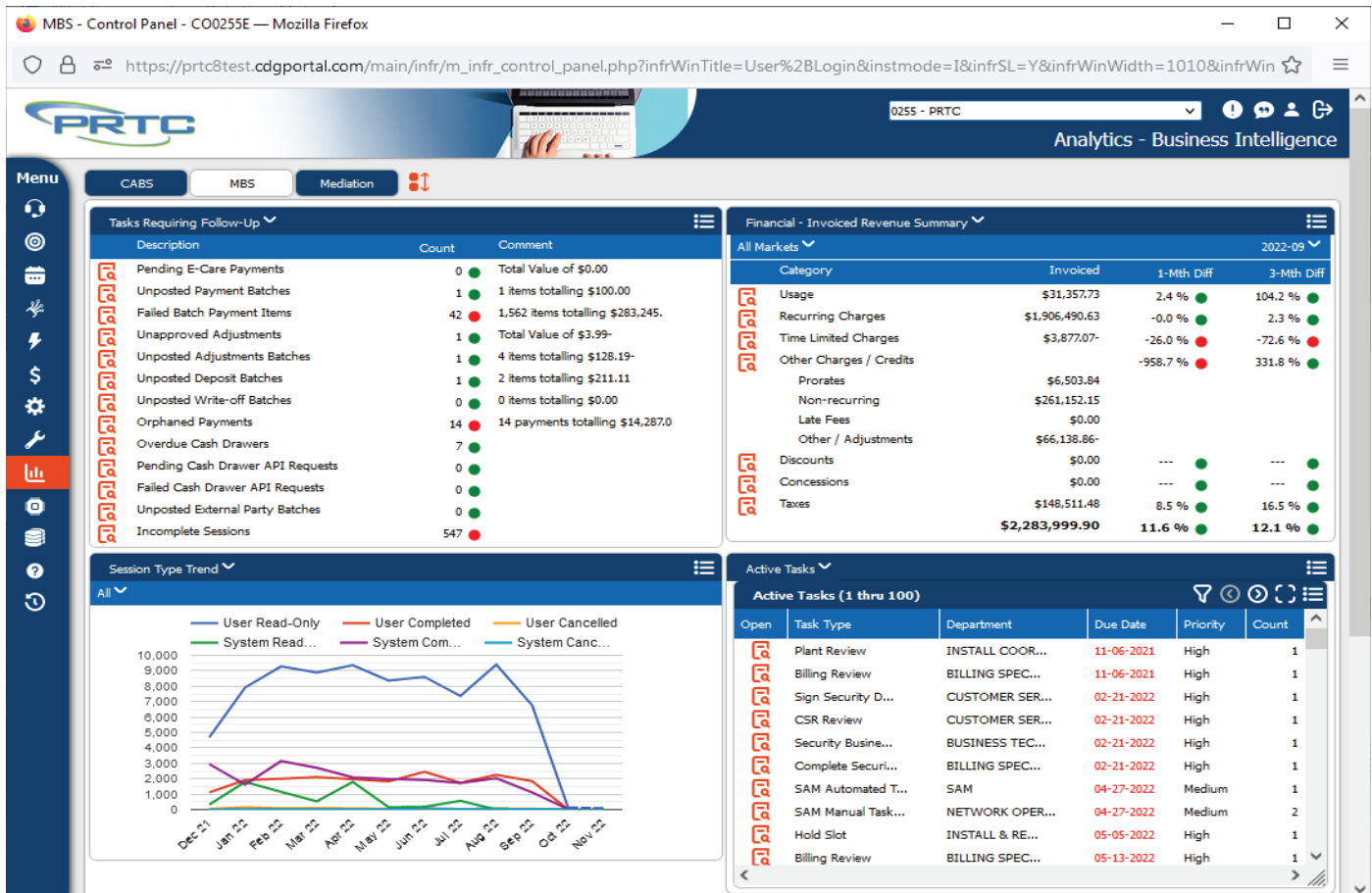


Fig. 1 Business Intelligence Module