

FOR IMMEDIATE RELEASE

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Communications Data Group Teams with Connectiv Solutions

CHAMPAIGN, IL – Today, Communications Data Group, Inc. (CDG) and Connectiv Solutions jointly announced the signing of a strategic partnership deal that will combine CDG's expertise in carrier billing systems with Connectiv Solutions's comprehensive network analytics capabilities. The new arrangement provides telecommunications carriers with an unparalleled platform that will streamline their intercarrier compensation (ICC) procedures, reduce billing disputes and increase revenues.

In making this announcement, Bob LaBonté, CEO of CDG, said, "This is an exciting opportunity to further expand CDG's revenue assurance and optimization services and help our clients to identify, bill and receive payment for formerly unidentified records traveling over their networks. This partnership addresses billing gaps by detecting and then directing those billable records through our CABS billing. It's a true win-win for telcos."

Today's increasingly complex inter-connected telecommunications environment makes it difficult for carriers to measure and bill effectively for ICC. It also gives rise to a number of regulatory challenges such as phantom traffic, traffic pumping and portability, which the Federal Communications Commission has attempted to solve. Today, when network analysis is performed, the result is often the product of guesswork, leading to inaccurate costs, endless disputes and ultimately carriers billing for more or less than they should.

Connectiv Solutions's [netCLARUS](#), helps clients define unique rule sets on an intercarrier agreement (ICA) basis, which makes it possible to analyze and tag call detail records (CDR) billable for ICC. Those billable CDRs are then sent directly to CDG's CABS billing system to produce timely and accurate billing records. This partnership also allows users to quickly review, compare and contest key contract ratios like Percentage Mobile to Land (PML), Percentage Local Usage (PLU) and Percentage Interstate Usage (PIU) to their actual percentages, and provides carriers with the hard data needed to renegotiate the ratios to increase revenues and reduce network expenses.

Brian Silvestri, president of Connectiv Solutions, said, "We're delighted to be joining with CDG to offer our clients a more robust and accurate platform for determining the costs associated with intercarrier compensation. By combining [netCLARUS](#) with CDG's best-in-

class billing capabilities, carriers will gain a better grasp of their network expenditures, helping to boost their bottom lines.”

About CDG:

CDG is a telecommunication billing solutions source offering MBS for wireline, internet, cable, VoIP, and IPTV, convergent billing, electronic billing, service provisioning, customer care, mediation, operational support systems and Carrier Access Billing System (CABS). CDG's CABS solution is flexible, scalable and developed in a modular design. Invoices produced either electronically, on CD-ROM or paper meet C/BOS industry output standards. The system provides audit trails for tracking messages and minutes. All Meet-Point options for all carriers, traffic types, jurisdictions and tariffs flow through the system.

About Connectiv Solutions

Connectiv Solutions, the network efficiency experts, delivers unparalleled visibility and management of telecommunications network usage expenses. Telecom carriers representing more than 130 million customers rely on Connectiv Solutions to reduce operational costs and maintain a competitive advantage.

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